

**FOR IMMEDIATE RELEASE**

## Leading Academic and Industry Experts Affiliate with Analysis Group

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**Boston, September 27, 2007** — Analysis Group, Inc., a leading provider of economic, financial, and business expertise to law firms, corporations, and government agencies, is pleased to announce the addition of eight new affiliates and experts, effective immediately. “We are delighted to welcome these distinguished experts to our affiliate network. Their specialized knowledge adds great value to our economic, financial, and business strategy engagements,” said President and CEO [Martha S. Samuelson](#).

[Hendrik Bessembinder](#) is the A. Blaine Huntsman Chaired Presidential Professor in the Department of Finance of the David Eccles School of Business at the University of Utah. Professor Bessembinder is an expert in micro-market economics, and has worked with Analysis Group in a number of securities matters involving stock market structure and performance metrics, stock market manipulation, risk management strategies, and mutual fund and bond market trading costs.

[David J. Denis](#) holds the Burton D. Morgan Chair of Private Enterprise at Purdue University’s Krannert School of Management, where his research examines corporate governance, corporate financial policies, corporate organizational structure, corporate valuation, and entrepreneurial finance. Professor Denis has consulted extensively on various aspects of financial markets and securities, including mortgage-backed securities, and collateralized mortgage obligations.

A professor of finance and Director of the Richard S. Ziman Center for Real Estate at UCLA’s Anderson Graduate School of Management, [Stuart A. Gabriel’s](#) most recent work focuses on efficiency and equity outcomes in mortgage markets including the current subprime lending crisis, the effects of housing wealth on macroeconomic activity, house price fluctuations, and the mortgage pricing effects of derivative mortgage-backed securities.

[James W. Hughes](#) is the Thomas Sowell Professor of Economics at Bates College, where he conducts research in the areas of antitrust, class certification, health care, labor, and law and economics. Professor Hughes is an experienced expert testifier, and has consulted extensively in matters involving allegations of price-fixing and collusion.

David S. Scharfstein is an expert in finance, with a particular focus on issues involving private equity and venture capital, bankruptcy and restructuring, and risk management. His current research and consulting centers on venture capital and entrepreneurship, corporate resource allocation, and the financing and management of biotechnology and pharmaceutical companies – including drug development, licensing deals, and valuation. Professor Scharfstein is the Edmund Cogswell Converse Professor of Financing and Banking at the Harvard Business School.

[Joel H. Steckel](#) is Professor of Marketing at the Leonard N. Stern School of Business at New York University. His primary research areas include marketing and branding strategy, direct marketing, consumer response to marketing strategy, and management decision making. Professor Steckel has consulted, testified as an expert witness, and conducted modeling and analysis in numerous cases involving antitrust, damages assessment, trademarks, marketing and branding strategy, forecasting, and the statistical analyses of market response.

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**Roger Ware** has consulted on many recent competition cases, and has testified as an expert witness several times before Canada's Competition Tribunal. A Professor of Economics at Queen's University, Canada, Dr. Ware's research focuses on industrial organization, antitrust economics, telecommunications, and energy economics.

**Michael K. Wohlgenant** is the William Neal Reynolds Distinguished Professor of Agricultural & Resource Economics at North Carolina State University, where he specializes in the development of economic models related to agricultural marketing, policy, and price analysis, including farm-to-retail price linkages. Professor Wohlgenant has provided expert witness testimony in regulatory proceedings, including testimony before the U.S. International Trade Commission, and has consulted for such entities as RTI International, the Food and Agriculture Organization of the United Nations, the U.S. Department of Agriculture, and the U.S. Government Accountability Office.

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Founded in 1981, **Analysis Group** has more than 400 professional staff, plus an extensive network of external experts. We provide economic, financial, and business strategy consulting to leading law firms, Fortune 500 companies, and government agencies through offices in Boston, Chicago, Dallas, Denver, Los Angeles, Menlo Park, Montreal, New York, San Francisco, and Washington.