

FOR IMMEDIATE RELEASE

Analysis Group Promotes Antitrust and Health Care Specialists to Managing Principal

Boston, April 23, 2008 — Analysis Group, a leading provider of economic, financial, and business expertise to law firms, corporations, and government agencies, is pleased to announce the promotion of **T. Christopher Borek, Ph.D.**, and **Genia Long** to Managing Principal, effective immediately. Dr. Borek, based in Washington, D.C., is an expert in antitrust and intellectual property, and was previously a Vice President. Ms. Long is an expert in the economics and business strategy of innovation, particularly in health care. She is based in Boston, where she was previously a Vice President.

Since joining Analysis Group in 2000, Dr. Borek has excelled across a wide range of practice areas, including antitrust, commercial litigation and damages, finance, intellectual property, and telecommunications. He recently has been instrumental in developing Analysis Group's expertise in the economic issues involved in options backdating, and has consulted on matters including an examination of economic damages stemming from misappropriations of trade secrets in high technology, and investigations of antitrust issues in patent infringement disputes involving computer software.

Ms. Long has worked on a diverse set of strategy cases involving innovation in such industries as pharmaceuticals and biotechnology, consumer packaged goods, and information technology. She has addressed research and development, market strategy, and business planning challenges for a broad spectrum of clients. Within health care, she has consulted to pharmaceutical manufacturers, joint ventures, academic medical centers, and specialty hospitals. Additionally, Ms. Long has been at the forefront of key policy issues – publishing regularly with Analysis Group academic affiliates on topics including follow-on biologics and the societal value of medicine. She joined Analysis Group in 1997.

“Chris and Genia bring diverse areas of expertise and deep intellectual capabilities to our management team,” said Analysis Group President and CEO **Martha S. Samuelson**. “Their commitment to client service has made them valuable contributors to our firm during this period of unprecedented growth.”

Analysis Group, Inc. provides economic, financial, and business strategy consulting to leading law firms, Fortune 500 companies, and government agencies. We assist law firms with all aspects of litigation and advise corporations and government clients on business issues that require expert analysis and interpretation of economic and financial data. We help corporations create strategies for innovation and growth.

Founded in 1981, with more than 400 professional staff, Analysis Group has offices in Boston, Chicago, Dallas, Denver, Los Angeles, Menlo Park, Montreal, New York, San Francisco, and Washington. www.analysisgroup.com