

FOR IMMEDIATE RELEASE

Analysis Group Announces Promotion Health Care Consulting Practice's Anita J. Chawla Named Managing Principal

Boston, October 17, 2011 — Analysis Group, a leading provider of economic, financial, and business expertise to law firms, corporations, and government agencies, announces the promotion of [Anita J. Chawla](#) to Managing Principal.

"We are delighted to recognize the tremendous contributions Anita has made to the firm over the past four years, specifically within our rapidly growing health care consulting practice," said President and CEO [Martha S. Samuelson](#). "Drawing on her background in industry, Anita has provided a distinctive perspective on the challenges our health care clients face."

Dr. Chawla has more than 20 years' experience as a health economist. She has extensive experience using economic analyses to support the business objectives of life sciences companies. As a member of Analysis Group's Menlo Park office, Dr. Chawla has played a lead role in developing an early phase economic-modeling capability for pharmaceuticals—an approach that connects strategic planning with health economics. She has assessed the value of a wide range of therapies to inform health care decision makers such as physicians, patients, payers, and policy makers. An expert in all phases of drug development, she has designed economic and outcomes research strategies for product development and commercialization objectives. Dr. Chawla has conducted research and published on a range of health economics issues, including treatment patterns and outcomes, economic burden of various illnesses, cost-effectiveness analysis in clinical trials, drug spending trends, and performance measures for prescription drug management.

Dr. Chawla is a member of the American Economic Association, the American Society of Health Economists, and the International Society for Pharmacoeconomics and Outcomes Research. She has served as a reviewer or referee for several journals, including *Health Affairs*, *Journal of the American Medical Association*, and *Journal of Business and Economic Statistics*. Prior to joining Analysis Group, Dr. Chawla was the director of health economics and outcomes research at Genentech, Inc. She received her Ph.D. in economics from the University of Michigan, and her B.A. in economics and political science from Wellesley College.

Founded in 1981, [Analysis Group, Inc.](#) provides economic, financial, and business strategy consulting to leading law firms, Fortune 500 companies, and government agencies. We assist law firms with all aspects of litigation and advise corporations and government clients on business issues that require expert analysis and interpretation of economic and financial data. We help corporations create strategies for innovation and growth. Analysis Group has nearly 500 professional staff and offices in Boston, Chicago, Dallas, Denver, Los Angeles, Menlo Park, Montreal, New York, San Francisco, and Washington.

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