

FOR IMMEDIATE RELEASE

Jeffrey A. Cohen Joins Analysis Group

Boston, March 3, 2008 — Analysis Group, a leading provider of economic, financial, and business expertise to law firms, corporations, and government agencies, is pleased to announce that [Jeffrey A. Cohen](#) has joined the firm as a Managing Principal in our Chicago office. An expert on both intellectual property and antitrust issues, Mr. Cohen previously directed large-scale antitrust matters and led the intellectual property practice at Chicago Partners.

“Jeff Cohen brings to Analysis Group nearly 20 years’ experience as an expert consultant and courtroom testifier. He has been heavily involved in many Microsoft matters in which Analysis Group also played significant roles, and has worked along side us in a major health care antitrust matter,” said President and CEO [Martha S. Samuelson](#). “We are delighted to welcome Jeff to the firm as our Chicago practice continues to grow.”

In addition to directing economic analyses, Mr. Cohen has testified in federal courts on various aspects of economic damages. His practice also encompasses high-technology industries including computer software and hardware, medical devices, transportation, and entertainment. Mr. Cohen has worked on behalf of significant corporations and government agencies including Microsoft, Johnson & Johnson, Oracle, United Airlines, TWA, H&R Block, Motorola, Anheuser-Busch, and the United States Department of Justice. He is the author of *Intangible Assets: Valuation and Economic Benefit* (John Wiley & Sons, 2005), and is also a prolific songwriter.

Analysis Group, Inc. provides economic, financial, and business strategy consulting to leading law firms, Fortune 500 companies, and government agencies. We assist law firms with all aspects of litigation and advise corporations and government clients on business issues that require expert analysis and interpretation of economic and financial data. We help corporations create strategies for innovation and growth.

Founded in 1981, with more than 400 professional staff, Analysis Group has offices in Boston, Chicago, Dallas, Denver, Los Angeles, Menlo Park, Montreal, New York, San Francisco, and Washington. www.analysisgroup.com

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