

CAMERON FOWLER
Vice President

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Mr. Fowler advises life sciences companies on the strategic development and application of advanced analytics for business-critical research and decision making. He has broad experience leading analytic strategy and execution across the product life cycle, from early-phase clinical development to real-world evidence generation. His work spans comparative effectiveness research, individualized medicine, predictive analytics, and health economic modeling. Mr. Fowler has led strategy and data science initiatives, including enterprise evidence-generation platforms, AI-enabled market segmentation, and clinician-facing tools that support personalized medicine. He specializes in applying statistical, econometric, and machine learning methodologies to evaluate clinical and economic outcomes. His experience spans a wide range of therapeutic areas, including oncology, cardiometabolic disease, pain management, cardiopulmonary conditions, infectious disease, and psychiatric disorders. Mr. Fowler also provides economic consulting in litigation matters involving health care, antitrust, and employment, supporting class certification, liability, and damages.

EDUCATION

2016 M.A., economics (*summa cum laude*), Boston University

2016 B.A., economics and mathematics (*summa cum laude*), Boston University

PROFESSIONAL EXPERIENCE

2016–Present Analysis Group, Inc.
 Vice President (2026–Present)
 Manager (2022–2025)
 Associate (2019–2021)
 Senior Analyst (2018–2019)
 Analyst (2016–2017)

2015 US International Trade Commission
 Intern, Economics Research Division

2014–2015 Weiss Asset Management
 Analyst, Trade and Operations

SELECTED DATA SCIENCE AND HEALTH CARE WORK

- Development of an enterprise platform for global health technology assessment (HTA) submissions**
Designed and built a multi-application ecosystem on client systems that delivers optimized, compliant analytics at scale for submission-ready health economic models, using a single point of entry for

inputs and country requirements that propagates across current and future models while supporting 200+ active users and continuous agile releases.

- **Development of a generative AI (GenAI)-based obesity disease progression model**
Supported the design and development of a GenAI model (conditional restricted Boltzmann machine) to simulate obesity disease trajectories and quantify long-term impacts of obesity treatments and weight loss dynamics using real-world data.
- **Evaluation of pharmaceutical product market entry**
Worked with a pharmaceutical company to evaluate market entry for a novel pain relief treatment. Evaluated administrative claims data using data-driven machine learning to identify cohorts of similar patients that may benefit from the product.
- **Development of a physician companion tool to predict antibiotic resistance risk for uncomplicated urinary tract infections (uUTI)**
Developed an evidence-based, interactive physician companion tool translating validated predictive models into point-of-care risk stratification (low/moderate/high) for *E. coli* antimicrobial resistance across four commonly prescribed uUTI antibiotic classes to support more appropriate prescribing.
- **Assessment of economic and resource use implications of treatment patterns for type 2 diabetes (T2DM)**
Worked with a pharmaceutical company to evaluate treatment patterns of individuals with T2DM and estimate demographic profile, clinical characteristics, health care resource use, and cost implications of treatment change.
- **Economic evaluation of oncology treatments**
Developed a global cost-effectiveness model to assess the economic value of first-line therapies for advanced hepatocellular carcinoma.

SELECTED LITIGATION CONSULTING WORK

Antitrust and Competition

- **Confidential class certification matters (multiple)**
Supported experts in their assessments of common impacts of alleged conduct in matters related to medical devices, commercial air travel, online advertising, and consumer products.
- **Confidential merger analysis**
Supported expert analysis in connection with a high-profile proposed acquisition related to fashion and accessories retail.
- **Sanford Health/Mid Dakota Clinic**
Federal Trade Commission (FTC), Office of Administrative Law Judges
Supported an FTC expert in the analysis of the potential effects of the merger of two hospital systems.
- **Danielle Seaman v. Duke University, et al.**
US District Court, Middle District of North Carolina, Durham Division

Supported experts in the analysis of class certification, liability issues, and assessment of damages in an antitrust litigation regarding the hiring practices of universities and their impact on compensation.

- ***In re: Optical Disk Drive Litigation***

US District Court, Northern District of California

Supported an expert in the analysis of damages related to allegations of price-fixing by optical disk drive manufacturers.

Employment Litigation

- **Confidential restraint of trade, breach of contract, and misappropriation of trade secrets matter**

Supported experts in the analysis of damages related to allegations of anticompetitive restraints on employees' mobility in the temporary health care workforce staffing industry.

- ***Tri City LLC, et al. (Lyft) v. New York City Taxi and Limousine Commission***

Supreme Court of New York, County of New York

Supported an expert in analyzing the effects of the driver minimum pay rule on drivers and passengers.

Commercial Damages

- **Confidential lost profits matter**

Supported an expert in analyzing the plaintiff's damages claim for lost profits in the textbook business stemming from the defendants' alleged failure to promote the plaintiff's textbook.

SELECTED PUBLICATIONS AND PRESENTATIONS

Conference Presentations

- "Mental Health Burden Among Patients With Pulmonary Arterial Hypertension in the United States," CHEST 2025 (October 19–22, 2025).

Articles and Publications

- "How Workplace Disparities May Arise: An Economic Outline," Cameron Fowler, Ishita Rajani, Jee-Yeon Lehmann, *Law360*. February 15, 2019.