

PETER C. JONES, PH.D.
Vice President

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Dr. Jones is an applied microeconomist who specializes in applying economic theory, econometrics, and other quantitative methods to complex litigation matters. He has worked in several practice areas, including antitrust and competition, consumer protection, damages, data science and statistical modeling, intellectual property, and strategy, policy, and analysis. Dr. Jones has experience across several domains spanning auctions, digital advertising, healthcare, housing markets, property taxes, international bond markets, and transportation. He also has expertise in behavioral economics and labor economics, and has published in leading economics journals. He has taught at UC Berkeley and previously worked at the Federal Reserve Bank of San Francisco and the Federal Reserve Bank of Boston.

EDUCATION

2020	Ph.D., Economics, University of California, Berkeley
2013	B.A., Economics-Mathematics (<i>magna cum laude</i>), Colby College

PROFESSIONAL EXPERIENCE

2021–Present	Analysis Group, Inc. <i>Vice President (2026–Present)</i> <i>Manager (2023–2025)</i> <i>Associate (2021–2022)</i>
2013–2014	Federal Reserve Bank of San Francisco <i>Research Associate</i>
2012	Federal Reserve Bank of Boston <i>Research Assistant</i>

SELECTED CONSULTING EXPERIENCE

- **Confidential Litigation related to Auction Design for Digital Advertising**
- **Confidential Antitrust Litigation related to Algorithmic Pricing**
Pertains to information-sharing and pricing algorithms alleged to have anticompetitive effects.
- ***United States et al v. Google LLC***
US District Court, Eastern District of Virginia (Case No. 1:23-cv-00108-LMB-JFA)
Provided economic expertise and analysis related to various antitrust allegations, associated damages, and potential remedies. Supported multiple experts' reports, depositions, and testimony at trial.

- ***In re: Google Digital Advertising Antitrust Litigation***
US District Court, Southern District of New York (Case No. 1:21-md-03010)
Provided economic expertise and analysis related to various antitrust allegations and associated damages, involving both theoretical analysis of complex auction mechanisms and extensive empirical work in support of expert report testimony and deposition.
- **Confidential Merger Review on behalf of the US Department of Justice in the Health Care Industry**
Economic analysis supporting the US DOJ's review of a large health insurer's proposed acquisition of a provider network.
- **Canadian Pacific Railway Acquisition of Kansas City Southern**
Surface Transportation Board, Finance Docket No. 36500
Supported expert reports, deposition, and testimony at public hearings on behalf of Norfolk Southern (NS) in proceedings related to Canadian Pacific's acquisition of Kansas City Southern (KCS). Testimony and related work recommended merger conditions and rebutted allegations from a competing Class I railroad that a joint venture between NS and KCS constituted an illegal anticompetitive agreement.
- ***Paid Search Engine Tools, LLC v. Google Canada Corp., Google, LLC, and Alphabet, Inc.***
Federal Court of Canada, Fredericton, New Brunswick (Court File No. T-40-18)
Analysis of auction designs for search ads in an intellectual property infringement matter supporting expert reports, deposition, and testimony at trial.
- **Lanxess AG Acquisition of Emerald Kalama Chemical**
Worldwide Merger Review
Economic analyses and antitrust review related to Lanxess AG's acquisition of Emerald Kalama Chemical. The merger was approved in all jurisdictions.
- ***Panasonic Corporation v. Getac Technology Corporation and Getac, Inc.***
United States District Court, Central District of California (Case No. 8:19-cv-01118-DOC-DFM)
Supported economic analysis, expert reports, deposition, and testimony at trial related to patent infringement and monopolization/attempted monopolization counterclaims in the market for rugged 2-in-1 portable computers.

ARTICLES AND PUBLICATIONS

"The Adoption and Benefits of Royalty-Free Licensing," with John Jarosz, Ivan Maryanchyk & Andrea Hugill, available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4445714 (2023)

"Home Currency Issuance in International Bond Markets," with Galina Hale & Mark Spiegel, *Journal of International Economics* (2020)

"Loss Aversion and Property Tax Avoidance," available at https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3511751 (2020)

PRESENTATIONS AND SPEAKING ENGAGEMENTS

Analysis Group, Berkeley Psychology & Economics Lunch, Berkeley Psychology & Economics Seminar, Berkeley Public Finance Lunch, Colby College, Consumer Financial Protection Bureau, Early-Career Behavioral Economics Conference, Federal Housing Finance Agency, Federal Trade Commission, Lincoln Institute of Land Policy, Lynne & Andrew Redleaf Foundation Graduate Student Conference at Yale, National Tax Association Annual Conference

ACADEMIC REFEREE SERVICE

American Economic Review, Journal of the European Economic Association, Journal of Public Economics, National Tax Journal

TEACHING EXPERIENCE

University of California, Berkeley (2015–2020)

Sole Instructor: Psychology & Economics

Graduate Student Instructor: Psychology & Economics, Intermediate Microeconomics

FELLOWSHIPS, AWARDS AND HONORS

Department Fellowship, University of California, Berkeley, Department of Economics

Doctoral Completion Fellowship, University of California, Berkeley, Graduate Division

C. Lowell Harriss Dissertation Fellowship, Lincoln Institute of Land Policy

Outstanding Graduate Student Instructor Award, University of California, Berkeley, Graduate Division

Phi Beta Kappa, Colby College

Christian A. Johnson Award for Excellence in Teaching Assistance, Colby College Economics

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

American Economic Association, American Bar Association

MISCELLANEOUS

Citizenship: US

CV Updated: January 2026